

Issue: December 2010/
January 2011

Booking deadline:
29 November 2010

Material deadline: 7 December 2010

David Jones Advertising Sales Manager
davidjones@australiandefence.com.au
Tel 07 3348 6966 Fax 07 3348 6511
International tel: 61 7 3348 6966
International fax: 61 7 3348 6511

ADM
AUSTRALIAN DEFENCE MAGAZINE
SERVING THE BUSINESS OF DEFENCE.

BONUS
DISTRIBUTION:
ADM2011 DEFENCE/
INDUSTRY CONGRESS,
CANBERRA, 15-16 FEBRUARY 2011

Top 40 and Top 20 SMEs with 2010 Project Review

The December 2010-January 2011 edition of ADM contains the magazine's much-anticipated annual Top 40 listing of Australasian defence contractors and the Top 20 SMEs, and our editorial team's annual review and preview of Australia's major defence projects.

To get more details about how to enter either Top 40 Defence Contractors or Top 20 SMEs or learn more about the ADM 2010 DMO/ Industry Team of the Year Award for Excellence awarded at the ADM Congress in February 2011, email Judy Hinz at judyhinz@yaffa.com.au

The end of this calendar year will be an appropriate time to examine some key defence policy issues. Among them: the impact of the new government and ministers; the revamping of the Defence Capability Plan; implications of the latest Defence Industry Policy Statement; insights into the defence skills shortage, and the development of sustainable solutions; and what Australian companies - both SMEs and larger contractors - need to know about building fruitful, long-term relationships with overseas prime contractors.

Project Review

Which major projects have shaped 2010, for better or for worse? ADM intends to examine the progress of a range of projects across the land, air, sea and joint domains including:

- F-35 Joint Strike Fighter
- Sea 1000 Future Submarine
- AWD and LHDs
- Weapons and comms under Land 200, 17 and 40
- JASSM

From the Source interview:

Top Defence decision
maker

Bookings:

David Jones Advertising Sales Manager
davidjones@australiandefence.com.au
Tel 07 3348 6966 Fax 07 3348 6511
International tel: 61 7 3348 6966
International fax: 61 7 3348 6511

