

# AdNews DIRECTORIES



## POINT OF PURCHASE DIRECTORY 2008

PUBLICATION DATE	June 13, 2008
BOOKING DEADLINE	April 30, 2008
MATERIAL DEADLINE	May 12, 2008

### ADVERTISING RATES

Double page spread colour	\$2640
Double page spread mono	\$2010
Full page colour	\$1430
Full page mono	\$1070
Half page colour	\$980
Half page mono	\$720
Quarter page colour	\$580
Quarter page mono	\$430



## PROMOTIONAL PRODUCTS DIRECTORY 2008/09

PUBLICATION DATE	Sept 19, 2008
BOOKING DEADLINE	July 28, 2008
MATERIAL DEADLINE	Aug 12, 2008

### ADVERTISING RATES (TBC)

Double page spread colour	\$3630
Double page spread mono	\$3190
Full page colour	\$1810
Full page mono	\$1600
Half page colour	\$1100
Half page mono	\$930
Quarter page colour	\$680
Quarter page mono	\$520

### ADVERTISING BOOKINGS OR INQUIRIES

Contact: Kate Kerin

ph: 02 9213 8292; email: [katekerin@yaffa.com.au](mailto:katekerin@yaffa.com.au)

# AdNews DIRECTORIES



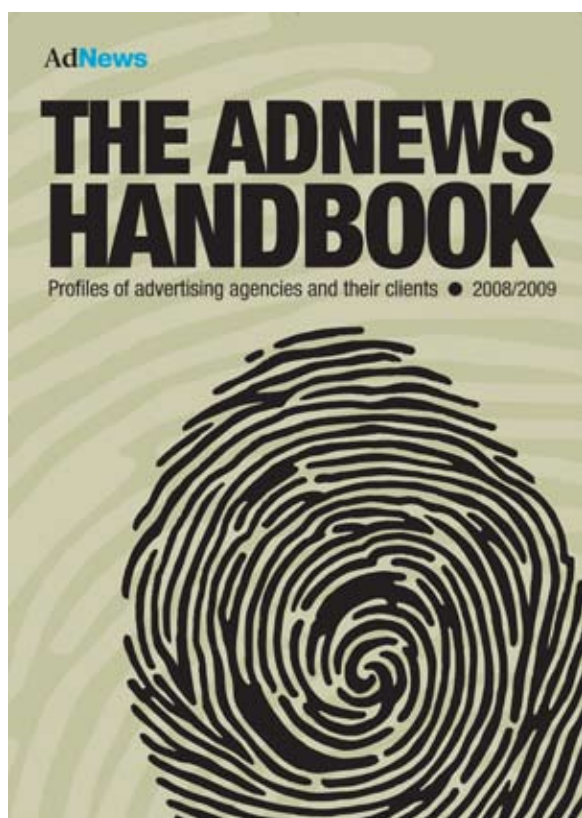
## ONLINE SOLUTIONS

2009

PUBLICATION DATE	November 28, 2008
BOOKING DEADLINE	October 10, 2008
MATERIAL DEADLINE	October 24, 2008

### ADVERTISING RATES (TBC)

Double page spread	\$2220
Outside back cover	\$3890
Inside front cover	\$3570
Inside back cover	\$2690



## THE ADNEWS HANDBOOK

2008/09

PUBLICATION DATE	July, 2008
BOOKING DEADLINE	May 30, 2008
MATERIAL DEADLINE	June 20, 2008

### ADVERTISING RATES

Full page	\$1500
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Loadings apply for cover positions

### ADVERTISING BOOKINGS OR INQUIRIES

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