



Platinum package

GOLD
+

2 sponsored content articles in Defence Headlines per edition

(300 – 500 words + up to 2 images)

\$1,200 for the year

Example

Platinum Package:
4 categories + Full page +
12 months of online + Newsletters
= \$3,500 + \$3,000 + \$1,200 =
\$7,650

Gold package

SILVER
+

1 free Category (total of 4 Categories)

+

12x Online (run of site) component

The following will be available at \$3,000 on a first come first served basis:
Extended Leader Board 1 per year
Billboard 1 per year
Rails 1 per year
MREC 9 per year

Cost of silver package + \$3,000

Example

Gold Package: 4 categories + Full page +
12 months of online = \$3,500 + \$3,000
= **\$6,500**

Silver package

BRONZE
+

Print option

Price dependant on Print Ad size

Print Ad Size	Cost
Covers	\$4000
Full Page	\$3500
Half Page	\$2200
Third page	\$1850
Quarter page	\$1650
3 Fillers*	\$1000

*Fillers (the filler boxes used to format pages) to include company logo and URL.

Bronze package

3 categories only (online + print)

Price: **\$650**

Additional categories available at \$150/category (discount for 5 or more extra categories \$120/category)

50th edition now open

This publication, both in hard copy and online, is focused on providing users with the most comprehensive and up-to-date database of defence suppliers in Australia and NZ. It contains detailed information about company capabilities with regard to the supply of a wide range of goods and services used by the Defence sector.

The publication is mailed every six months to an established Defence community distribution list and the website updated monthly with new entrants. It is also provided free of charge on request from qualifying personnel. Companies listing in the Directory may choose to list in any of the 1,000+ categories of supply. Please request an updated list of categories to make your choice.

Limited bespoke Platinum and Gold packages available

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