



2016-2017 EDITORIAL CALENDAR

MAY-JUNE 2016

Toy Fair Special Edition
Top Trends & Products at Melbourne
Toy Fair
International Toy Fair season wrap-up
Art & Craft Products

**EDITORIAL DEADLINE:
8 APRIL 2016**

NOVEMBER-DECEMBER 2016

Construction Toys
Electronic & Interactive Toys
Headline Makers 2016
Toy Industry Directory

**EDITORIAL DEADLINE:
7 OCTOBER 2016**

JULY-AUGUST 2016

Games & Puzzles
Hobbies & Models
Boys Toys
Outdoor Toys

**EDITORIAL DEADLINE:
3 JUNE 2016**

JANUARY-FEBRUARY 2017

Girls' Toys
Toy & Hobby Retailer Industry Award
Winners

**EDITORIAL DEADLINE:
5 DECEMBER 2015**

SEPTEMBER-OCTOBER 2016

Licensing Special Edition
LIMA Expo Report
Nursery & Preschool Toys
Add-on sales

**EDITORIAL DEADLINE:
28 July 2016**

MARCH-APRIL 2017

Toy Fair Preview
Publication early February

**EDITORIAL DEADLINE:
5 DECEMBER 2015**

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