

Magazine Rates

Colour	Casual	3x	4x
Full page	\$2440	\$2180	\$2050
½ page	\$1620	\$1460	\$1370
¼ page	\$980	\$890	\$830
¼ page	\$880	\$770	\$700

RATES EXCLUDE 10% GST.
PREFERRED POSITION LOADING: OBC +30%, IFC +20%.

Black & white	Casual	3x	4x
Full page	\$1810	\$1620	\$1510
¾ page	\$1380	\$1220	\$1140
½ page	\$1020	\$920	\$840
¼ page	\$710	\$660	\$610
¼ page	\$570	\$490	\$460

RATES EXCLUDE 10% GST.
PREFERRED POSITION LOADING: OBC +30%, IFC +20%.

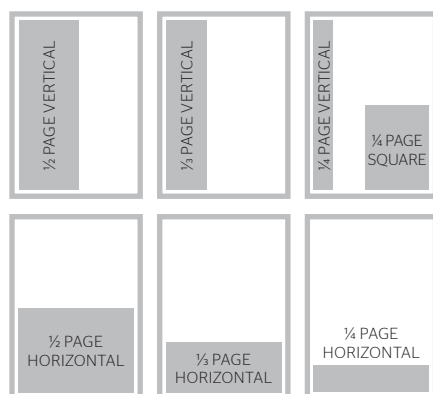
Material Specifications

Size	Width	Height
DPS (trimmed)	420	297
FP (trimmed)	210	297
½ page vertical	87	256
½ page horizontal	185	127
¼ page vertical	57	256
¼ page horizontal	185	80
¼ page horizontal	185	60
¼ page square	90	127

ALL SPECS ARE IN MM.
PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS.

Deadlines

Issue	Booking	Material	Publication
Feb/Apr	6 Dec	13 Dec	27 Jan
May/Jul	14 Mar	21 Mar	27 Apr
Aug/Oct	14 Jun	21 Jun	24 Jul
Nov/Jan	13 Sep	20 Sep	23 Oct



Website Rates

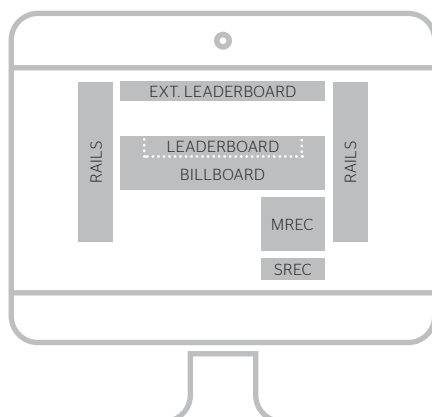
Section	Size	Monthly
Exclusive positioning	Rails (x2)*	\$1800
	Billboard*	\$1200
	Extended Leaderboard	\$1100
	Leaderboard	\$900
	MREC	\$700
	SREC	\$250
Run of site	Background Skin*	\$2490
	Pop-up	\$1990
	Video	\$1590
	Leaderboard	\$600
	MREC	\$400
	SREC	\$250

* DOES NOT DISPLAY ON MOBILE SITE.
RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS.

Material Specifications

Size	Width	Height
Background Skin	1920	1200
Rails (x2)	160	750
Pop-up (desktop)	590	490
Pop-up (mobile)	300	250
Billboard	960	250
Extended Leaderboard	960	90
Leaderboard	728	90
MREC	300	250
SREC	300	100
Video	16:9 aspect ratio	

ALL SPECS ARE IN PIXELS



eNewsletter Rates

Size	Monthly
eDM	\$2490 (per broadcast)
Banner	\$900
Medium Banner	\$800
MREC	\$580

RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS.

Material Specifications

Size	Width	Height
eDM	600	900
Banner	600	90
Medium Banner	468	60
MREC	300	250

ALL SPECS ARE IN PIXELS.

Deadlines

Website and eNewsletter online material deadline is 7 days prior to publishing. eDM broadcast material deadline is 14 days prior to publishing.

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Content Marketing

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