



SCHNAPP YOUR WAY TO GERMANY
WITH  **adeal**



TERMS AND CONDITIONS

RETAILER PHOTO COMPETITION closes August 5, 2010.

1. Information on how to enter forms part of the terms and conditions of entry.
2. To enter readers must send a photo of any product in the Leica, Manfrotto or Kata photographic range with a twist of Germany to the editor of *Photo & Imaging News*, barrieparsons@yaffa.com.au
3. Readers may enter as many times as they like.
4. Entry is open to all staff currently employed in a photo retail outlet or consumer electronics outlet in Australia. Employees and their immediate families of Yaffa Publishing Group (The Promoter) and their associated agencies and companies associated with the promotion are also ineligible. This is a game of skill, and chance plays no part in determining the winner.
5. The competition commences on March 2, 2010 at 09.00 EST and concludes on August 5, 2010 at 17.00 EST.
6. The judges' decision is final and no correspondence will be entered into. Prizes cannot be transferred. Prizes cannot be redeemed for cash.
7. The entries will be judged by the Promoter, and 1 winner will be chosen on August 6, 2010 at 09:00 (EST) at Yaffa Publishing Group 17-21 Bellevue Street, Surry Hills NSW 2010 in its absolute discretion. Entries will be judged on creativity and wit.
8. The Promoter reserves the right to request the winner to provide proof of identity and proof of employment within the photographic retail or consumer goods industry .
9. Prize winners are advised that tax implications may arise from their prize winning and they should seek independent financial advice prior to acceptance of the prize.
10. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if the Promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely

participate in the prize. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the promoter in its absolute discretion.

11. The winner will be notified by phone and email.
12. Prize values are the recommended value as provided by the supplier and are correct at time of printing. All prize values are in Australian dollars and include GST.
13. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to direct or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law.
14. All winning entries become the property of the Promoter. All winning entries will be entered into a database and the Promoter may use the entrants' names, addresses and telephone numbers for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid unless otherwise advised by the entrant.
15. Prizes and values are as follows:

1 winner will receive:

Return economy class airfares from any capital city in Australia to Cologne, Germany, via Singapore with Lufthansa and partner airlines arriving September 20, 2010 and departing September 27, 2010.

Value: AUD 2,118.90 (includes Taxes and Surcharges)

4 Star Accommodation in Cologne, Germany, for 7 nights from September 20, 2010 – September 26, 2010

Value: AUD 1,800.00

1 X Season Pass to Photokina from September 21, 2010 to September 26, 2010

Value: AUD 89.00

1 X VIP Ticket to Photokina Opening Party

Value: Complimentary

1 X Tour of Leica Factory: Value: Complimentary

Total value of prize is AUD 3,918.90 as at 03/03/10.

- 16.** The winner releases the Promoter and other organisers, their related bodies corporate, affiliates, officers, agents and employees, from all liabilities, loss and damage of any kind arising at any time out of or in connection with the acceptance of, and participation in, the prize. Without limiting the foregoing, the released parties not be liable for any injury, sickness or death, property loss or damage or other direct or indirect loss or damage of any kind, howsoever sustained or incurred, in connection with or arising out any other aspect of the prize.
- 17.** In the event that for any reason whatsoever a winner does not take an element of the Prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize.
- 18.** The Promoter is: Yaffa Publishing Group, 17-21 Bellevue Street, Surry Hills NSW 2010
ABN: 54002699354



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