



EDITION	SPECIAL FEATURE	BONUS DISTRIBUTION	DEADLINES
NOVEMBER 2021 SPECIAL EDITION	<p>THE CENTENARY OF THE ROYAL AUSTRALIAN AIR FORCE</p> <ul style="list-style-type: none"> Extended feature piece on the entire history of the RAAF, plus a supporting podcast and photo feature. Updates and coverage of the F-35, KC-30, and Wedgetail aircraft; an ISR update; training in the 21st century; enabling mobility; in-depth coverage of Air 6500. 		<p>BOOKING: 05 OCTOBER</p> <p>MATERIAL: 12 OCTOBER</p> <p>PODCAST RELEASED: 03 NOVEMBER</p>
	<p>THE NEXT 100 YEARS OF AIR POWER</p> <ul style="list-style-type: none"> The strategic development of air power over the coming decades Placing RAAF's air power in a regional context 		
DECEMBER 2021/ JANUARY 2022	<p>TOP 40 AUSTRALIAN DEFENCE CONTRACTORS AND TOP 20 SMES</p> <ul style="list-style-type: none"> Annual 2021 project review and preview for 2022 Analysis of the Top 40 and Top 20 data sets on the state of the Defence Industry in Australia Exclusive to ADM 	<p>BONUS DISTRIBUTION ADM CONGRESS 2022</p>	<p>BOOKING: 23 NOVEMBER</p> <p>MATERIAL: 30 NOVEMBER</p>
FEBRUARY 2022	<p>GUIDED WEAPONS</p> <ul style="list-style-type: none"> Australia's push for a sovereign guided weapons capability 		<p>BOOKING: 12 JANUARY</p> <p>MATERIAL: 19 JANUARY</p> <p>PODCAST RELEASED: 09 FEBRUARY</p>
	<p>CYBER SECURITY</p> <ul style="list-style-type: none"> Understanding and managing the threat The role of Defence, other security agencies, and industry 		
	<p>ELECTRONIC WARFARE</p> <ul style="list-style-type: none"> Surveillance and monitoring in the electromagnetic spectrum 		
MARCH/ APRIL 2022	<p>AIRPOWER</p> <ul style="list-style-type: none"> Annual feature on Australian air power – a not to be missed edition. 		<p>BOOKING: 09 FEBRUARY</p> <p>MATERIAL: 16 FEBRUARY</p> <p>PODCAST RELEASED: 09 MARCH</p>
	<p>AUSTRALIAN DEFENCE EXPORTS</p> <ul style="list-style-type: none"> Success stories of Australian defence industry on the global stage 		
MAY 2022	<p>SEA POWER</p> <ul style="list-style-type: none"> Major and minor naval project reports Australian sea power in a regional context Annual feature on customs and border protection, including maritime patrol and surveillance 		<p>BONUS DISTRIBUTION INDO-PACIFIC 2022</p> <p>BONUS DISTRIBUTION NORTHERN AUSTRALIA DEFENCE SUMMIT</p>
	<p>DEFENCE IN THE NORTH</p> <ul style="list-style-type: none"> The geostrategic importance of northern Australia ADF force posture across the north 		
JUNE 2022	<p>FEDERAL BUDGET ANALYSIS</p> <ul style="list-style-type: none"> Annual in-depth analysis of what the federal budget means for Defence 		<p>BOOKING: 18 MAY</p> <p>MATERIAL: 25 MAY</p> <p>PODCAST RELEASED: 08 JUNE</p>
	<p>AUSTRALIAN SME CAPABILITIES</p> <ul style="list-style-type: none"> Small companies making big impacts in defence industry 		
	<p>SPECIAL FEATURE – WOMEN IN DEFENCE AWARDS 2022 FINALISTS ANNOUNCED</p>		



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JULY/AUGUST 2022	<p>SURVEILLANCE</p> <ul style="list-style-type: none"> Enhancing and sustaining ADF surveillance capabilities Surveillance programs across all three military branches <p>THE INDIGENOUS ADVANTAGE</p> <ul style="list-style-type: none"> A feature on the Aboriginal and Torres Strait Islander contribution to Defence and industry 			<p>BOOKING: 15 JUNE</p> <p>MATERIAL: 22 JUNE</p> <p>PODCAST RELEASED: 13 JULY</p>
SEPTEMBER 2022	<p>LAND WARFARE</p> <ul style="list-style-type: none"> Land capability and sustainment review Complete and up to date coverage of major land programs <p>STEM</p> <ul style="list-style-type: none"> Growing the STEM workforce for defence and industry <p>SPECIAL FEATURE - WOMEN IN DEFENCE AWARDS 2022 WINNERS ANNOUNCED</p>			<p>BOOKING: 10 AUGUST</p> <p>MATERIAL: 17 AUGUST</p> <p>PODCAST RELEASED: 14 SEPTEMBER</p>
OCTOBER 2022	<p>FORCE PROJECTION</p> <ul style="list-style-type: none"> How the ADF can project power north of Australia Air mobility capabilities Amphibious warfare <p>SUPPLY CHAIN MANAGEMENT</p> <ul style="list-style-type: none"> Annual supply chain feature on management, security and engagement 			<p>BOOKING: 14 SEPTEMBER</p> <p>MATERIAL: 21 SEPTEMBER</p> <p>PODCAST RELEASED: 12 OCTOBER</p>
NOVEMBER 2022	<p>COMMS AND C4I</p> <ul style="list-style-type: none"> Coverage of major comms and C4I projects across all three services <p>SIMULATION</p> <ul style="list-style-type: none"> The role of simulation in training and other capabilities throughout the ADF 			<p>BOOKING: 12 OCTOBER</p> <p>MATERIAL: 26 OCTOBER</p> <p>PODCAST RELEASED: 09 NOVEMBER</p>
DECEMBER 2022/ JANUARY 2023	<p>TOP 40 AUSTRALIAN DEFENCE CONTRACTORS AND TOP 20 SMES</p> <ul style="list-style-type: none"> Annual project review of 2022 and preview for 2023 Analysis of the Top 40 and Top 20 data sets on the state of the Defence Industry in Australia Exclusive to ADM 		<p>BONUS DISTRIBUTION ADM CONGRESS 2023</p>	<p>BOOKING: 23 NOVEMBER</p> <p>MATERIAL: 30 NOVEMBER</p>