

MAGAZINE RATES

Size	Casual	Contract
DPS	\$4180	\$3930
Full page	\$2200	\$2090
½ page	\$1480	\$1290
⅓ page	\$1100	\$950
¼ page	\$900	\$785
⅙ page (directory)	\$500	\$440
⅛ page (directory)	\$300	\$250

RATES EXCLUDE 10% GST. PREFERRED POSITION LOADING: OBC +30%, IFC +20%

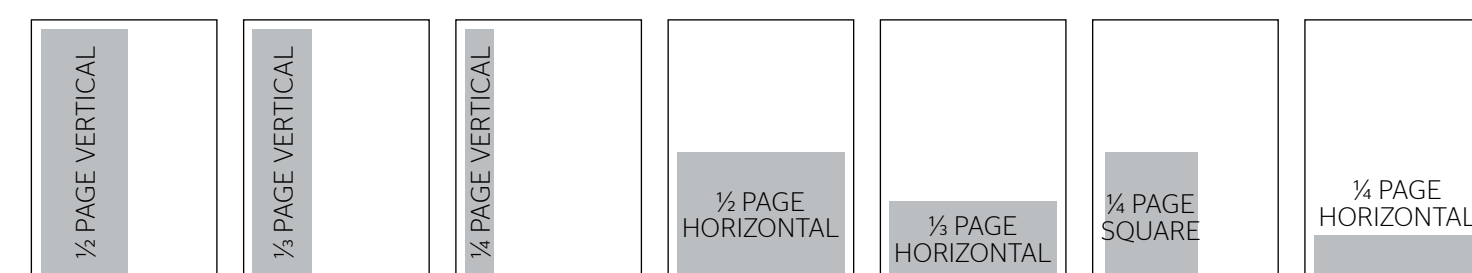
MATERIAL SPECIFICATIONS

Size	Width	Height
DPS (trimmed)	420	297
FP (trimmed)	210	297
½ page vertical	88	271
½ page horizontal	180	133
⅓ page vertical	60	271
⅓ page horizontal	180	88
¼ page horizontal	180	65
¼ page vertical	88	133
⅙ page horizontal	124	65
⅙ page vertical	60	134
⅛ page (directory)	60	65

ALL SPECS ARE IN MM. PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS

DEADLINES

Issue	Booking	Material	Publication
Mar/Apr/May	16 Jan 2024	23 Jan 2024	26 Feb 2024
Jun/Jul/Aug	11 Apr 2024	18 Apr 2024	27 May 2024
Sep/Oct/Nov	12 Jul 2024	19 Jul 2024	25 Aug 2024
Dec/Jan/Feb	11 Oct 2024	18 Oct 2024	25 Nov 2024



WEBSITE RATES

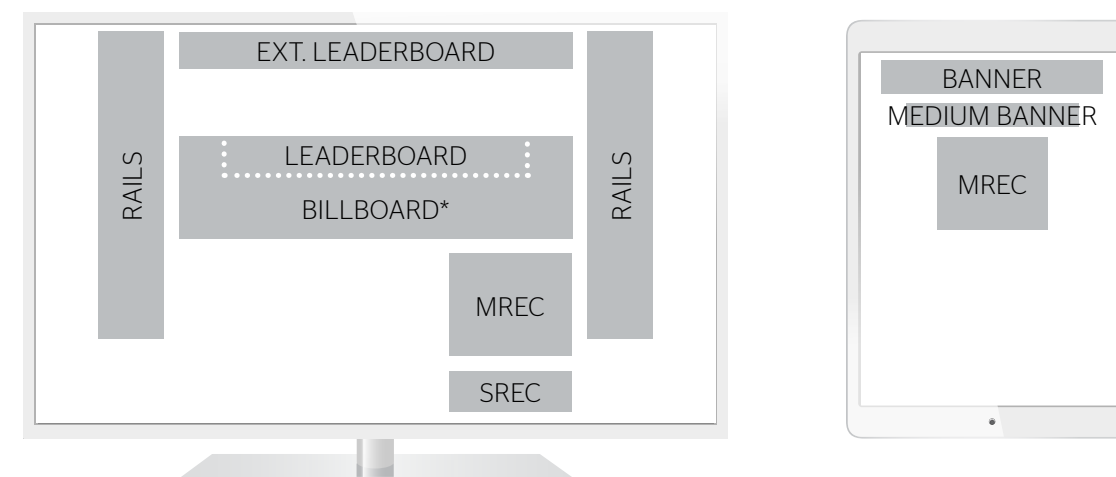
Section	Size	Weekly	Monthly
Exclusive positioning	Rails (x2)*	N/A	\$2000
	Billboard*	N/A	\$1990
	Extended Leaderboard	N/A	\$1890
	Leaderboard	N/A	\$1690
	MREC	N/A	\$1300
Run of site	Video	\$1480	N/A
	Leaderboard	N/A	\$1070
	MREC	N/A	\$770

*DOES NOT DISPLAY ON MOBILE SITE
RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

MATERIAL SPECIFICATIONS

Size	Width	Height
Rails (x2)*	160	750
Billboard*	960	250
Extended Leaderboard	960	90
Leaderboard	728	90
MREC	300	250
SREC	300	100
Video	16:9 aspect ratio	

ALL SPECS ARE IN PIXELS



NEWSLETTER RATES

Size	Monthly
eDM	\$1645 (per broadcast)
Banner	\$1320
MREC	\$865

RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

SOCIAL MEDIA POSTS

Facebook:	\$900
Instagram:	\$1900

ALL MATERIAL (TEXT, IMAGES, VIDEO, ETC) TO BE SUPPLIED BY SPONSOR. POSTS SUBJECT TO EDITORIAL APPROVAL. PAID POSTS TO BE CLEARLY MARKED AS SPONSORED.

MATERIAL SPECIFICATIONS

Size	Width	Height
eDM	600	900
Banner	600	90
MREC	300	250

ALL SPECS ARE IN PIXELS

DEADLINES

Website and eNewsletter online material deadline is five days prior to publishing. eDM broadcast material deadline is 10 days prior to publishing.

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