

Magazine Rates

| Size | Casual | 3* | 6* |
|----------------|--------|--------|--------|
| DPS | \$5020 | \$4720 | \$4420 |
| Full page | \$2710 | \$2540 | \$2390 |
| ½ page | \$1840 | \$1740 | \$1630 |
| ⅓ page | \$1440 | \$1360 | \$1280 |
| ¼ page | \$1080 | \$1020 | \$960 |
| ¼ page (Index) | \$600 | \$500 | \$350 |

RATES EXCLUDE 10% GST
PREFERRED POSITION LOADING: OBC +30%, IFC +20%

Material Specifications

| Size | Width | Height |
|-----------------------------|-------|--------|
| DPS (trimmed) | 480 | 300 |
| FP (trimmed) | 240 | 300 |
| ½ page vertical | 106 | 272 |
| ½ page horizontal | 213 | 134 |
| ⅓ page vertical | 67 | 272 |
| ⅓ page horizontal | 213 | 90 |
| ¼ page horizontal | 213 | 67 |
| ¼ page square | 106 | 134 |
| ¼ page (Pro Services Index) | 104 | 126 |

ALL SPECS ARE IN MM
PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS

Deadlines

| Issue | Booking | Material | Publication |
|--------------|------------|------------|-------------|
| Feb/Mar/Apr | 3/12/2019 | 10/12/2019 | 30/01/2020 |
| May/Jun/Jul | 24/03/2020 | 31/03/2020 | 9/05/2020 |
| Aug/Sept/Oct | 8/07/2020 | 15/07/2020 | 22/08/2020 |
| Nov/Dec/Jan | 30/09/2020 | 7/10/2020 | 15/11/2020 |

Website Rates

| Section | Size | Monthly |
|-----------------------|----------------------|--------------|
| Exclusive positioning | Rails (x2)* | \$1350 |
| | Billboard* | \$1350 |
| | Extended Leaderboard | \$1790 |
| | Leaderboard | \$1500 |
| | MREC | \$1390 |
| Run of site | Background Skin* | \$1750 |
| | Video | \$800 weekly |
| | Leaderboard | \$1020 |
| | MREC | \$980 |

* DOES NOT DISPLAY ON MOBILE SITE
RATES EXCLUDE 10% GST - PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

Material Specifications

| Size | Width | Height |
|----------------------|-------------------|--------|
| Background Skin* | 1920 | 1200 |
| Rails (x2)* | 160 | 750 |
| Billboard* | 960 | 250 |
| Extended Leaderboard | 960 | 90 |
| Leaderboard | 728 | 90 |
| MREC | 300 | 250 |
| Video | 16:9 aspect ratio | |

ALL SPECS ARE IN PIXELS

eNewsletter Rates

| Size | Monthly |
|--------|------------------------|
| eDM | \$2250 (per broadcast) |
| Banner | \$790 |
| MREC | \$700 |

RATES EXCLUDE 10% GST - PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

Material Specifications

| Size | Width | Height |
|--------|-------|--------|
| eDM | 600 | 900 |
| Banner | 600 | 90 |
| MREC | 300 | 250 |

ALL SPECS ARE IN PIXELS

Deadlines

Website and eNewsletter online material deadline is five days prior to publishing. eDM broadcast material deadline is 10 days prior to publishing.

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Content Marketing

Sponsored advertorial options are available for all print and digital platforms.

