

Print rates

Regular Position				
Size	Casual	(X3)	(X10)	all issues (x10)
Centre DPS	\$15,000	\$12,000	\$10,500	\$7,500
Double page spread (DPS)	\$13,370	\$10,696	\$9,359	\$6,685
Full page colour (FPC)	\$7,210	\$5,768	\$5,047	\$3,605
Half	\$5,000	\$4,000	\$3,500	\$2,500
Third	\$3,800	\$3,040	\$2,660	\$1,900
Strip (1/4 or 1/8)	\$2,750	\$2,200	\$1,925	\$1,375

Special Positions				
Inside front cover spread	\$17,380	\$15,680	\$14,400	\$12,000
Four Page cover roll-fold	\$34,760	\$27,808	\$24,332	\$17,380
Opposite contents	\$8,652	\$6,922	\$6,056	\$4,326
Inside back cover	\$8,472	\$6,778	\$5,930	\$4,236
Outside back cover	\$9,373	\$7,498	\$6,561	\$4,687

Print SPECS

Specifications			
Size	Bleed	Trim	Type
Double page spread (DPS)	450W×307H	440W×297H	415W×252H
Full page colour (FPC)	225W×307H	220W×297H	190W×252H

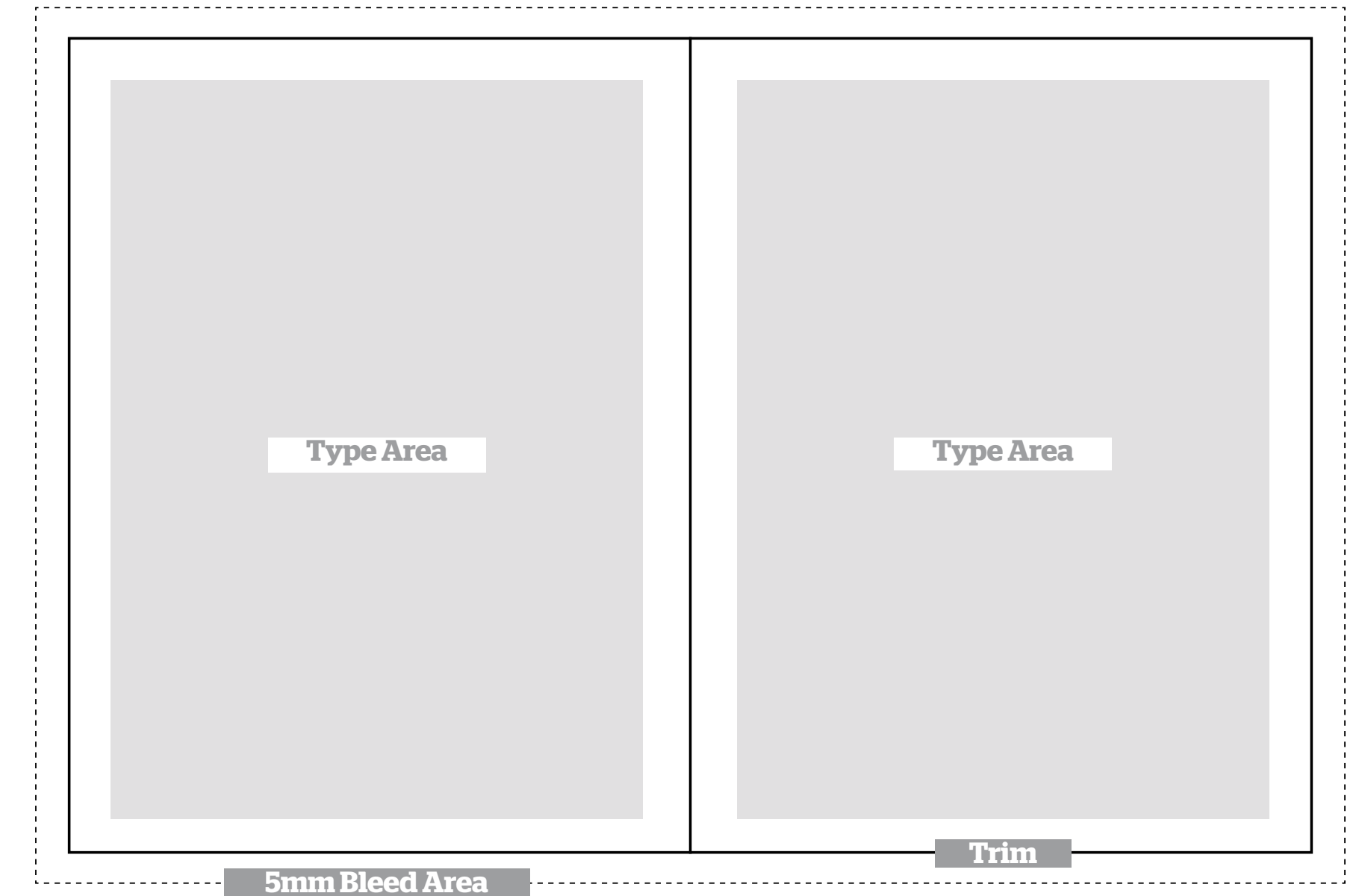
Specifications Broken Space	
Size	
Half Horizontal (Floating)	190W×126H (no bleed required)
Half Vertical (Floating)	92W×252H (no bleed required)
Third Horizontal (Floating)	90W×84H (no bleed required)
Third Vertical (Floating)	63W×252H (no bleed required)
Quarter Strip Horizontal (Floating)	190W×65H (no bleed required)
Eighth Strip Horizontal (Floating)	190W×32H (no bleed required)

DELIVERY: Deliver material to AdNews, 17-21 Bellevue Street, Surry Hills NSW 2010.

PRODUCTION ENQUIRIES: Contact Michelle Liebenberg on (02) 9213 8301 or at michelleliebenberg@yaffa.com.au

Material requirements

- Files should be supplied as PDF in CMYK format, with all images at 300dpi. Non-PDF formats (including Excel, Word and Publisher) will be rejected.
- PDF files should be supplied electronically via email or a file transfer service such as Wettransfer or Hightail
- Special PMS colours can be printed with prior arrangement, an additional charge of \$800 per colour will apply.



Deadlines

Issue	Booking	Material	Publication
Jan/Feb	4 Jan 2022	11 Jan 2022	6 Feb 2022
Mar/Apr	21 Feb 2022	28 Feb 2022	27 Mar 2022
May/June	22 Apr 2022	29 Apr 2022	26 May 2022
Jul/Aug	17 Jun 2022	24 Jun 2022	21 Jul 2022
Sept/Oct	19 Aug 2022	26 Aug 2022	22 Sep 2022
Nov/Dec	28 Oct 2022	4 Nov 2022	1 Dec 2022