

### Magazine Rates

Size	Casual	3x	6x
Full page	\$4470	\$3970	\$3790
½ page	\$3240	\$2950	\$2850
⅓ page	\$2520	\$2180	\$1980
¼ page	\$1310	\$990	\$830
Front cover	\$5350		

RATES EXCLUDE 10% GST  
PREFERRED POSITION LOADING: OBC +30%, IFC +20%

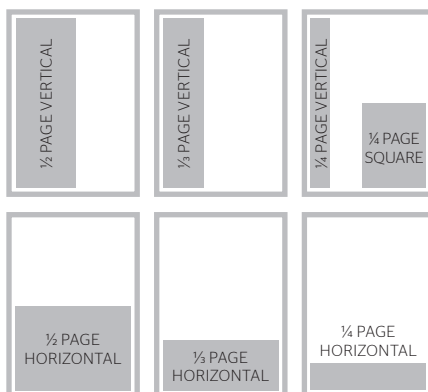
### Material Specifications

Size	Width	Height
FP (trimmed)	210	297
½ page vertical	87	256
½ page horizontal	185	127
⅓ page vertical	57	257
⅓ page horizontal	185	80
¼ page horizontal	185	60
¼ page square	90	127

ALL SPECS ARE IN MM  
PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS

### Deadlines

Issue	Booking	Material	Publication
Jan/Feb	11 Dec 18	20 Dec 18	31 Jan 19
Mar/Apr	08 Feb 19	19 Feb 19	25 Mar 19
May/Jun	09 Apr 19	18 Apr 19	21 May 19
Jul/Aug	07 Jun 19	18 Jun 19	23 Jul 19
Sep/Oct	07 Aug 19	16 Aug 19	24 Sep 19
Nov/Dec	08 Oct 19	17 Oct 19	21 Nov 19



### Website Rates

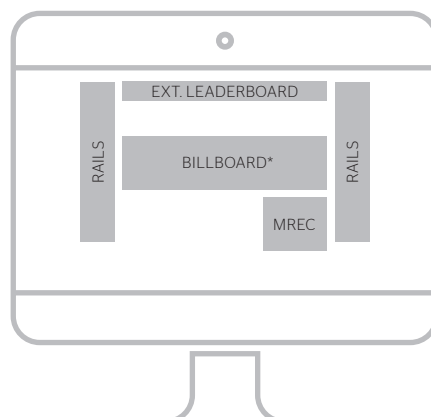
Section	Size	Monthly
Exclusive positioning	Rails (x2)*	\$2000
	Billboard*	\$1800
	Extended Leaderboard	\$1650
	MREC	\$1200
Run of site	Background Skin*	\$2500
	Video	POA
	MREC	\$900

\* DOES NOT DISPLAY ON MOBILE SITE  
RATES EXCLUDE 10% GST - PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

### Material Specifications

Size	Width	Height
Background Skin*	1920	1200
Rails (x2)*	160	750
Billboard*	960	250
Extended Leaderboard	960	90
MREC	300	250
Video	16:9 aspect ratio	

ALL SPECS ARE IN PIXELS



### eNewsletter Rates

Size	Weekly	Monthly
eDM	\$2800 (per broadcast)	
Banner	\$360	\$1070
MREC	\$240	\$700

RATES EXCLUDE 10% GST - PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

### Material Specifications

Size	Width	Height
eDM	600	900
Banner	600	90
MREC	300	250

ALL SPECS ARE IN PIXELS

### Deadlines

Website and eNewsletter online material deadline is five days prior to publishing. eDM broadcast material deadline is 10 days prior to publishing.

#### Max Yaffa

#### National Advertising Manager

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### Content Marketing

Custom content/advertorial options are available for all print and digital platforms. Card rates apply with a 30% production fee loading if Yaffa creates the content.

