

Rate card and material specifications

PAINT & PANEL

Magazine Rates

Size	Casual	3x	6x
DPS	\$8095	\$7240	\$6435
Full page	\$4470	\$3970	\$3535
½ page	\$3350	\$2985	\$2655
⅓ page	\$2680	\$2385	\$2125
OBC	\$5810		
Front cover	\$5950		
Podcast	\$3100		

Bodyshop Awards

Full page	\$2655
½ page	\$1450

RATES EXCLUDE 10% GST. PREFERRED POSITION LOADING: OBC +30%, IFC +20%, RHP +15%

Material Specifications

Size	Width	Height
DPS (trimmed)	420	297
FP (trimmed)	210	297
½ page vertical	87	256
½ page horizontal	185	127
⅓ page vertical	57	257
⅓ page horizontal	185	80
¼ page horizontal	185	60
¼ page square	90	127

ALL SPECS ARE IN MM. PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS

Deadlines

Issue	Booking	Material	Publication
Jan/Feb	6 Dec 2022	13 Dec 2022	3 Feb 2023
Mar/Apr	7 Feb 2023	14 Feb 2023	25 Mar 2023
May/June	11 April 2023	18 April 2023	22 May 2023
Jul/Aug	9 Jul 2023	16 Jul 2023	24 Jul 2023
Sept/Oct	9 Aug 2023	16 Aug 2023	25 Sep 2023
Nov/Dec	10 Oct 2023	17 Oct 2023	24 Nov 2023

ALL PREMIUM AD POSITIONS ARE SUBJECT TO A PREMIUM ADDED TO THE RATES. POA.

Website Rates

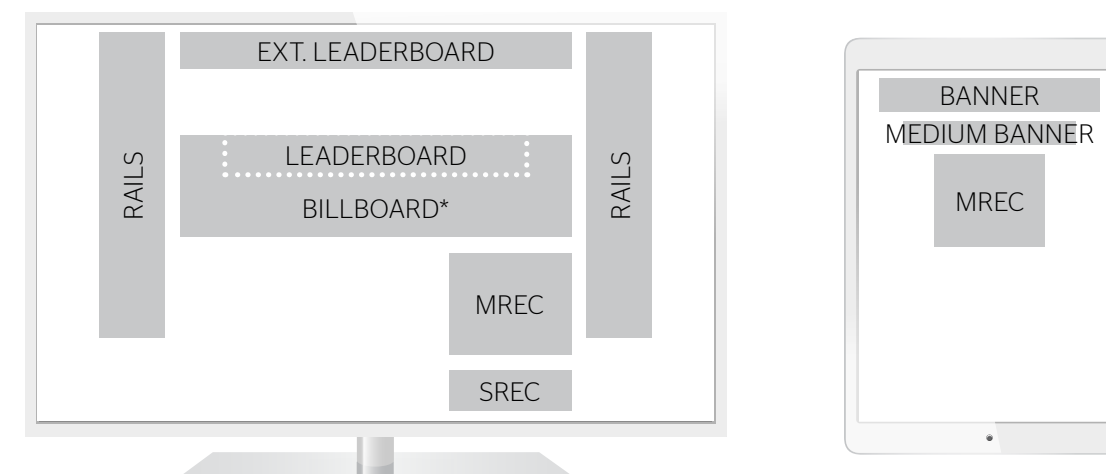
Section	Size	Monthly
Exclusive positioning	Rails (x2)*	\$2000
	Billboard*	\$1800
	Extended Leaderboard	\$1650
	MREC	\$1200
Run of site	Background Skin*	\$2500
	Video	POA
	MREC	\$900

*DOES NOT DISPLAY ON MOBILE SITE
RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

Material Specifications

Size	Width	Height
Background Skin*	1920	1200
Rails (x2)*	160	750
Billboard*	960	250
Extended Leaderboard	960	90
MREC	300	250
Video	16:9 aspect ratio	

ALL SPECS ARE IN PIXELS



eNewsletter Rates

Size	Monthly
eDM	\$2350 (per broadcast)
Banner	\$1500
MREC	\$995

RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS

Material Specifications

Size	Width	Height
eDM	600	900
Banner	600	90
MREC	300	250

ALL SPECS ARE IN PIXELS

Deadlines

Website and eNewsletter online material deadline is five days prior to publishing. eDM broadcast material deadline is 10 days prior to publishing.

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Content Marketing

Custom content/advertorial options are available for all print and digital platforms. Card rates apply with a 30% production fee loading if Yaffa creates the content.