

**MAGAZINE RATES**

Size	Casual	3x	6x
DPS	\$4,401	\$3,414	\$2,859
Full page	\$2,587	\$2,010	\$1,681
½ page	\$1,681	\$1,305	\$1,092
⅓ page	\$1,427	\$1,104	\$924
¼ page	\$1,138	\$884	\$739

RATES EXCLUDE 10% GST. PREFERRED POSITION LOADING: OBC +30%, IFC +20%, ERPH +15%

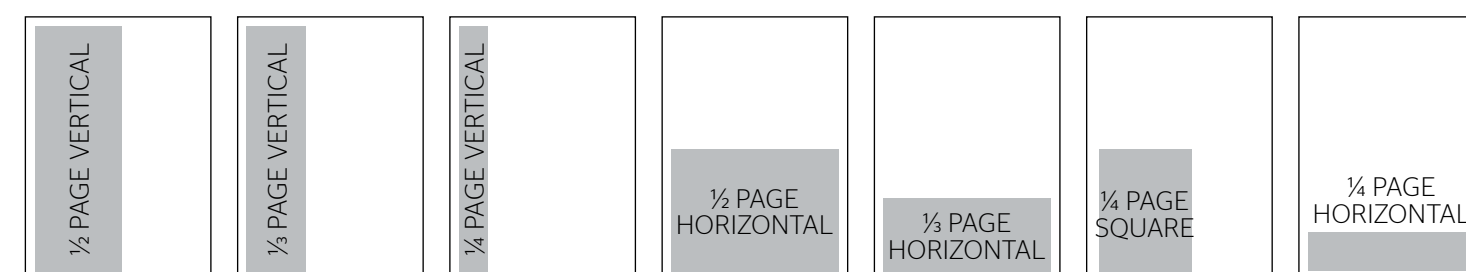
**MATERIAL SPECIFICATIONS**

Size	Width	Height
DPS (trimmed)	440	297
FP (trimmed)	220	297
½ page vertical	94	272
½ page horizontal	193	133
⅓ page vertical	61	272
⅓ page horizontal	193	87
¼ page horizontal	193	64
¼ page square	94	133

ALL SPECS ARE IN MM. PLEASE INCLUDE 5MM BLEED ON FP AND DPS ADS

**DEADLINES**

Issue	Booking	Material	Publication
Jan/Feb	3 November 2023	10 November 2023	14 December 2023
Mar/Apr	15 January 2024	22 January 2024	23 February 2024
May/June	11 March 2024	18 March 2024	26 April 2024
Jul/Aug	10 May 2024	17 May 2024	18 June 2024
Sept/Oct	12 July 2024	19 July 2024	22 August 2024
Nov/Dec	9 September 2024	16 September 2024	20 October 2024



**WEBSITE RATES**

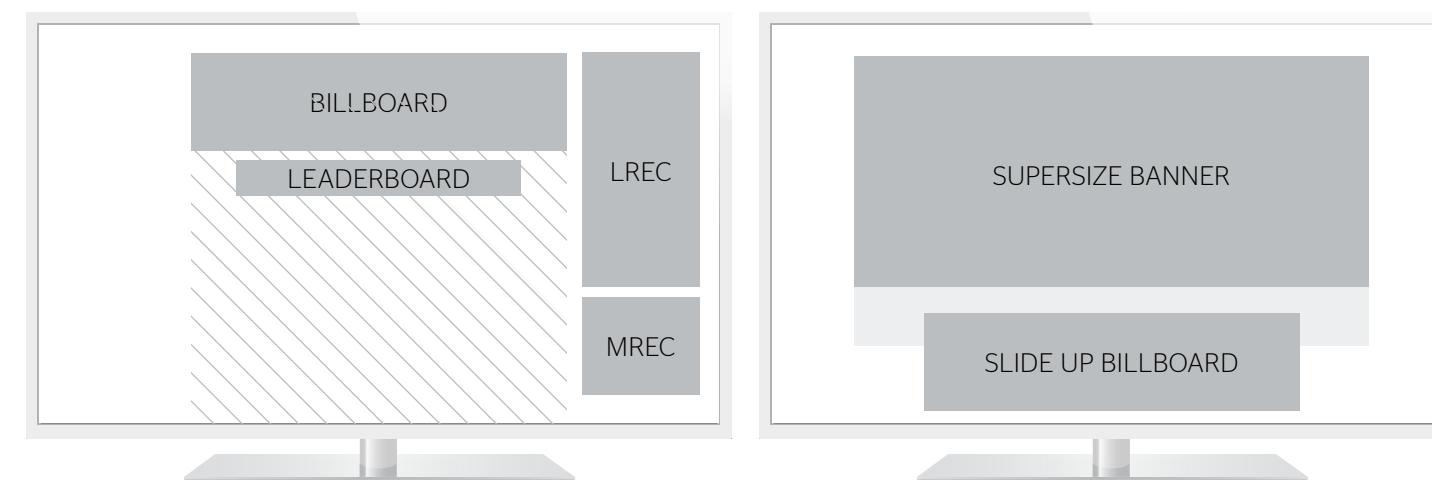
Section	Size	Monthly
Exclusive homepage positioning	Super Size Banner	\$4,125
	Billboard/MREC/LREC (Premium Positioning)	\$1,045
	Billboard/MREC/LREC	\$941
	TEADS Video	\$3,190
	Slide-up Billboard Banner	\$2,310
Run of site	Leaderboard (Top of site)	\$1,925
	Leaderboard (After Article Heading)	\$1,045
	Leaderboard/LREC/MREC	\$941
	Sponsored content	POA

RATES EXCLUDE 10% GST. PLEASE CONTACT THE SALES MANAGER FOR FURTHER DIGITAL OPTIONS.

**MATERIAL SPECIFICATIONS**

Size	Width	Height
Super Size banner	1920	1080
Billboard	1920	500
Leaderboard	1456	180
MREC	600	500
LREC	600	1200
Slide-up Billboard Banner	1920	500
TEAD Video	maximum 4MB / .mp4	

ALL SPECS ARE IN PIXELS



**SOCIAL MEDIA RATES**

Media	Casual
Facebook post	\$1,650
Instagram post	\$1,045
Podcast sponsorship	\$825/month

**NEWSLETTER RATES**

Size	Monthly
eDM	\$2,695 (per broadcast)
Banner	\$963
Medium Banner	\$688
MREC	\$825

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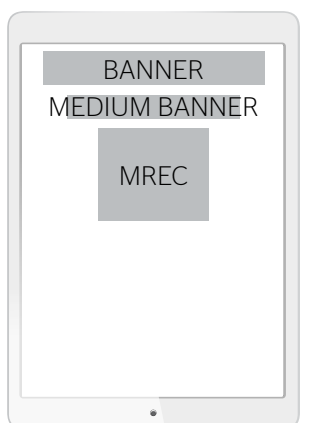
**MATERIAL SPECIFICATIONS**

Size	Width	Height
eDM	600	900
Banner	600	90
Medium Banner	468	60
MREC	300	250

ALL SPECS ARE IN PIXELS.

**DEADLINES**

Website and eNewsletter online material deadline is five days prior to publishing. eDM broadcast material deadline is 10 days prior to publishing.



**CONTACTS**

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